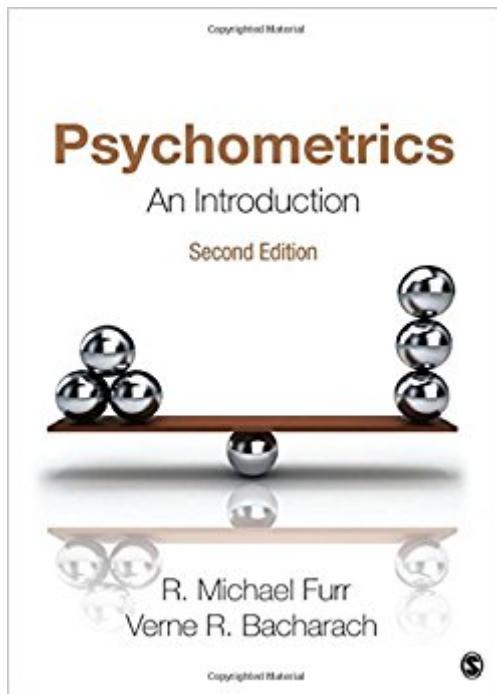


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# Psychometrics: An Introduction



## **Synopsis**

From a perspective that focuses on the meaning, purpose, and implications of key psychometric concepts, principles, and procedures, *Psychometrics: An Introduction*, Second Edition (by R. Michael Furr and Verne R. Bacharach) introduces the subject and study of psychometrics. It addresses these topics at a level that is deeper and more focused than what is found in typical introductory undergraduate testing and measurement texts, but is much more intuitive than what is traditionally found in the more technical publications intended for advanced graduate courses. By emphasizing concepts over mathematical proofs and by focusing on practical significance, this book assists students in appreciating not just how measurement problems can be addressed, but why it is crucial to address them.

## **Book Information**

Hardcover: 472 pages

Publisher: SAGE Publications, Inc; 2 edition (February 27, 2013)

Language: English

ISBN-10: 1452256802

ISBN-13: 978-1452256801

Product Dimensions: 10.1 x 7.1 x 1 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 9 customer reviews

Best Sellers Rank: #31,850 in Books (See Top 100 in Books) #23 in Books > Health, Fitness & Dieting > Psychology & Counseling > Testing & Measurement #26 in Books > Medical Books > Psychology > Testing & Measurement #60 in Books > Medical Books > Psychology > Applied Psychology

## **Customer Reviews**

R. Michael Furr is Professor of Psychology at Wake Forest University, where he teaches and conducts research in personality psychology, psychological measurement, and quantitative methods. He earned a BA from the College of William and Mary, a MS from Villanova University, and a PhD from the University of California at Riverside. He is an editor of the "Statistical Developments and Applications" section of the *Journal of Personality Assessment*, a former associate editor of the *Journal of Research in Personality*, a former executive editor of the *Journal of Social Psychology*, and a consulting editor for several other scholarly journals. He received Wake Forest University's 2012 Award for Excellence in Research. He is a fellow of Divisions 5

(Quantitative and Qualitative Methods) and 8 (Social and Personality Psychology) of the American Psychological Association, a fellow of the Association for Psychological Science, and a fellow of the Society for Personality and Social Psychology. Verne R. Bacharach is professor of psychology at Appalachian State University. He has held faculty appointments at the University of Alabama, Peabody College of Vanderbilt University, and Acadia University in Nova Scotia and has chaired the departments at Appalachian State and Acadia. He has taught undergraduate and graduate courses in statistics, tests and measurements, and research methods for nearly 40 years. He has a long journal publication history of research and review articles. Dr. Bacharach obtained a Ph.D. in experimental psychology from the University of Kansas in 1971.

Excellent book for psychometricians, researchers, and test developers. A bit technical for those without too much background, but still a much easier read with more explanations for non-experts than other similar books.

Fantastically written book - It's refreshing to find a book about measurement and statistics which doesn't consist of page after page of mathematical formulae. This book does an excellent job in explaining all the important concepts of psychometrics and the application of these concepts in real situations.

It is a clear and great book for psychologists and researchers of any level. Its content is up-to-date and its language is simple to understand.

Speaking as a marketing science person, not an academic, this is the best introduction to the field of Psychometrics I know.

great book, very clear, shipping was fast.

Great! Thanks!

Ended up not needing it for class, but it was great quality and had everything I would have needed.

Great read on my kindle.

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